

biscc

BUS INDUSTRY SAFETY COUNCIL

SPONSORSHIPS



MISSION

The mission of the Bus Industry Safety Council is to continually raise the level of safety through the collaborative efforts of transportation safety professionals in a workshop and educational environment.



PROFILE

280 members and GROWING
85% Bus/Motorcoach Operators
10% Suppliers
5% Government Agencies/
Allied Associations



MEMBERS

Let us show how ABA can help you achieve name recognition with hundreds of bus and tour owners and operators throughout North America who plan tours for millions of passengers each year.

The Bus Industry Safety Council is comprised of Bus Company Owner, General Managers/Executives, Bus Operator Operations, Maintenance & Safety Staff, Government Agency Members, Allied Associations and members of the industry who support the mission of the Bus Industry Safety Council.

SPONSOR SAFETY

BUS industry
SAFETY council

Brought to you by **ABC Companies**

A PROGRAM OF THE AMERICAN BUS ASSOCIATION



SPONSOR LEVELS & BENEFITS

With our varied sponsorship levels, you decide how much exposure you need. You not only get what you pay for, but you also only pay for what you want.

A PROGRAM OF THE AMERICAN BUS ASSOCIATION	TITLE SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
AVAILABILITY	LIMIT OF 1	LIMIT OF 3	LIMIT OF 4	LIMIT OF 5	LIMIT OF 4
ANNUAL FEE	\$30,000	\$10,000	\$5,000	\$1,000	\$500
LOGO ON ABA WEBSITE WITH LINK	●	●	●	●	●
RECOGNITION ON SIGNAGE at BISC EVENTS	●	●	●	●	
RECOGNITION AS SPONSOR ON BISC EVENT AGENDA	●				
SPEAKING OPPORTUNITY AT BISC GENERAL SESSION	2 MEETINGS PER YEAR	1 MEETING PER YEAR			
SPONSOR RECOGNITION AT GENERAL SESSION	●	●	●	●	
COMPLIMENTARY TABLETOP DISPLAY AT BISC EVENTS	●	●	●		
LOGO ON EACH WEBINAR	●				●
BUS INDUSTRY SAFETY COUNCIL LOGO REDESIGNED TO INCLUDE SPONSOR NAME	●				
RECOGNITION OF SPONSOR ON SOCIAL MEDIA EVENT POST	●	●	●	●	●
RECOGNITION AS SPONSOR OF NORM LITTLER MEMORIAL SAFETY AWARD	●				
MEETING ATTENDEE LIST IN EXCEL FORMAT	●	●	●	●	●
COMPLIMENTARY LOGO IN QUARTERLY NEWSLETTER	●	●	●	●	●
COMPLIMENTARY REGISTRATIONS	2 PER MEETING	2 PER MEETING	1 PER MEETING	1 PER MEETING	

 www.buses.org/bisc

 bisc@buses.org

 **800-283-2877**

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