

# wib

## WOMEN IN BUSES COUNCIL

BROUGHT TO YOU BY MOTOR COACH INDUSTRIES  
A PROGRAM OF THE AMERICAN BUS ASSOCIATION

# MONTHLY

## AUGUST 2023

### WELCOME TO OUR NEW MEMBERS

Women in Buses welcomes our new members:

- Jaime Aguilar, Lujx Bus America Company
- Kymberly Alverson, Nooga Shuttles LLC
- Barbara Boyd, Greyhound Lines Inc.
- Michelle Doerr, US Naval Academy
- Buddy Geissler, GroupCollect
- Sherry Harris, Tour Tennessee
- Joan Heikens, Jamestown-Yorktown Foundation
- Lindsay Hill, Destination DC
- Olivia Hovey, Tennessee Valley Railroad Museum
- Georgia Lucas, Destination DC
- Ally Ramello, The Colonial Williamsburg Foundation
- Roxana Rivera, Stay Arlington
- Kadi Rodriguez, Great Wolf Resorts
- Julia Smyth-Young, Visit Williamsburg
- Mike Stoupa, Visit Prince William County
- Tammy Ursery, Discovery Park of America
- Elizabeth Woods-Bronner, Grenada Tours LLC

### UPCOMING EVENTS

#### WOMEN IN BUSES WEDNESDAYS SERIES

Wednesday, September 6 | 2:00 p.m. ET

Tourism Industry: Partnering with Your Neighbors....and Even Your "Competitors"

by Nicole Boyer, The Ginger Ninja

Hosted by the Travel, Tourism, and Charter Committee

Nicole will be sharing about Partnering with your Neighbors... and even your competitors. With 15 years of experience in sales, Nicole is excited to share with us her experience and knowledge with us. She reminds us that "Booking business for your area is not an individual sport- it is a team sport and you should decide to be the captain of the team today. We'll talk FAM tours, sales missions, cross-promotions, itineraries and more. Whether you have an active and amazing DMO/CVB or a less than desirable representation, learn how you can take charge and gain more attention."

This event is great for attractions, restaurants and hoteliers. Tour operators are welcome to join in and share feedback from the buyer POV as well! Jump start your networking with this Women in Buses Webinar. [Details and registration.](#)

#### MEET & EAT SERIES

Wednesday, September 20 | 1:00 p.m. ET **NEW DAY!**

Have a question? Want to raise an industry topic? Want to meet other WIB members? Then join us each month for a lunch-time chat (or, if you're on the west coast, a coffee break). These are informal meetups that allow us to get to know each other better.

Based on feedback from members, this recurring meeting has moved to the 3rd Wednesday of each month. [Register now to get the link Zoom link for September - December chats.](#)



### WIB ON THE ROAD

#### ON THE ROAD SOCIAL MEET UPS UPDATE

July 25 ABA's BISC meeting in Orlando had 14 attendees including one new member.  
August 20 The SYTA conference in Winnipeg was attended by 14 attendees - half of whom are new members!  
August 23 Joint Meeting of the North Carolina Motorcoach Association, Motor Coach Association of South Carolina, and Virginia Motorcoach Association saw 24 WIB colleagues get together.

#### UPCOMING ON THE ROAD SOCIAL MEET UPS

September 6 Joint Meeting - Norwich CT (NEBA, PBA, BANY, GNJMA) - meet up at the WIB-reserved table at the cocktail reception. Contact Erin Ducharme, [educharme@bloombus.com](mailto:educharme@bloombus.com) or Jeff Goldwasser, [interiors@jeffgoldwasser.com](mailto:interiors@jeffgoldwasser.com) for information.

September 10-14 National Association of Motorcoach Operators - Atlantic City NJ - details coming soon.

October 3-5 Greater New Jersey Motorcoach Association (GNJMA)

October 22-24 Bus Association of New York (BANY)

November 12-15 National Tour Association (NTA)

December 11-13 Ontario Motorcoach Association (OMCA)

Contact [jennifer@fullingtontours.com](mailto:jennifer@fullingtontours.com) for more information and if you would like to participate in an upcoming On the Road event.

### MISSED SOMETHING? CATCH UP!

Did you happen to miss a webinar or want to revisit a past event? No problem! You can find all our past webinars at: <https://www.buses.org/events/past/webinars>

Stay in the loop and make the most of our upcoming events and valuable resources. We're here to support you every step of the way!



**ABA 2024 Nashville -  
do we need to say more?!**  
Don't miss Women in Buses Day on Friday,  
January 12, 2024. [Register Today!](#)



#### SPREAD THE WORD

Share this Newsletter with another woman in bus world who can benefit from our network.



#### JOIN WOMEN IN BUSES

<https://www.buses.org/about/councils/WIB/membership/join>  
Contact us at [wib@buses.org](mailto:wib@buses.org) to see how to get involved with our organization.



#### QUOTABLE

"Success is not about being in the right place at the right time. It's about being prepared, working hard, and never giving up."

— Ursula Burns

[www.buses.org/wib](http://www.buses.org/wib)

[wib@buses.org](mailto:wib@buses.org)

800-283-2877

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