

wib

WOMEN IN BUSES COUNCIL

BROUGHT TO YOU BY MOTOR COACH INDUSTRIES
A PROGRAM OF THE AMERICAN BUS ASSOCIATION

MONTHLY

DECEMBER 2023

WELCOME TO OUR NEW MEMBERS

Women in Buses welcomes our new members:

- Julie Gilpin – Go With Gilpin
- Ashley Henderson – Premier Coaches Northwest
- Emma Quinn – Visit Rochester
- Imogene Stracuzza – There and Back Again Adventures
- BriannaRae Tucker – Smith Transit
- Suzanne Thibeault – Visit Alexandria

WOMEN IN BUSES DAY – FIND YOUR PATH AND DO IT ON PURPOSE

We hope this is already on your calendar, but just in case, join us for a music themed Women in Buses (WIB) Day, held on **FRI-DAY, JANUARY 12** in **MUSIC CITY - NASHVILLE!** Women in Buses Day is a great “opening act” to ABA Marketplace! “Performers” will take the stage at 1pm.

The Set List

Act 1

Welcome/Annual Meeting- Year in Review
WIB Awards

Act 2 Headliner

Elizabeth Mahusay – Pick Your Path

Act 3

Networking sessions hosted by the Leadership Team

Encore

Cocktail Hour with snacks and beverages and live music by Brooke Martin

MORE WIB ENGAGEMENT OPPORTUNITIES AT MARKETPLACE

Stop by the WIB booth on the Marketplace trade show floor. Meet other members and learn more about what your council membership includes.

Have you got some free time? Volunteer at the WIB booth – or at other Marketplace stations. Sign up at bit.ly/ABAVolunteersignup

Wear your WIB button (available at Marketplace). It's a great conversation starter and a way to help grow our membership.

Join the Band – Open Call

If you haven't registered for WIB Day, you can still do so by visiting your ABA Marketplace Passport. We've created a [video](#) to guide you through the registration.

WIB thanks Motor Coach Industries for their continued support of the Women in Buses Council and the WIB annual awards. Additional sponsorship opportunities are still available if you are interested, please email wib@buses.org.

WIB ON THE ROAD | 2023 FINALE

We crossed the border into Canada for our 12th and final meetup of the year. WIB members connected with each other AND with a few staff from MCI (the WIB Council's sponsor) at the Ontario Motor Coach Association meeting in Toronto.



We look forward to more meetups in 2024 and need your help (nothing too taxing).

If you'd like to join the On the Road Committee, we can use assistance with coordinating and tracking meetups that occur through the year

If you're attending a meeting or conference that other WIB members, let us know and we can help set up an On the Road social.

MISSED SOMETHING? CATCH UP!

Did you happen to miss a webinar or want to revisit a past event? No problem! You can find all our past webinars at: <https://www.buses.org/events/past/webinars>

Stay in the loop and make the most of our upcoming events and valuable resources. We're here to support you every step of the way!

THANKS TO EVERYONE FOR MAKING 2023 A GREAT YEAR FOR GROUP TRAVEL. HERE'S LOOKING TO 2024!



SPREAD THE WORD

Share this Newsletter with another woman in bus world who can benefit from our network.



JOIN WOMEN IN BUSES

<https://www.buses.org/about/councils/WIB/membership/join>
Contact us at wib@buses.org to see how to get involved with our organization.



QUOTABLE

“A strong woman looks a challenge in the eye and gives it a wink.”

– Author unknown

www.buses.org/wib

wib@buses.org

800-283-2877

[@abawib](https://www.facebook.com/abawib)

[women in buses](https://www.linkedin.com/company/women-in-buses)

[@abawib](https://www.instagram.com/abawib)

**Women
IN
Buses**
BROUGHT TO YOU BY
MOTOR COACH INDUSTRIES

A PROGRAM OF THE AMERICAN BUS ASSOCIATION