



WOMEN IN BUSES COUNCIL

BROUGHT TO YOU BY MOTOR COACH INDUSTRIES
A PROGRAM OF THE AMERICAN BUS ASSOCIATION

MONTHLY

DECEMBER 2022

WHY SHOULD I ATTEND WOMEN IN BUSES DAY ON FEBRUARY 3, 2023?

And the winners are... be there when the WIB Award and Operational Excellence Award recipients are announced.

Leadership Opportunities - Self Nominations open for the 2023-2025 Leadership Team. Meet the current and past leaders and ask them questions about their experience and the roles available.

Cocktails anyone? Cocktail hour to socialize and relax with members.

When registering for Marketplace, be sure to register for WIB Day through the My Event Passport link. Registration for Women in Buses Day is open to existing and new WIB members.

To register for Marketplace and WIB Day, go to: <https://marketplace.buses.org>

SIGN UP TO VOLUNTEER AT OUR BOOTH!

Working a shift at the WIB booth is a fun way to meet many people. It's a booth like no other - we aren't selling anything. Just sharing our enthusiasm and offering a mindful place to take a break from the usual buzz.

Sign up here: <https://signup.com/group/857003799415712012>



DID YOU KNOW?



● Female, 58.2%
● Male, 41.8%

58.2% of hospitality managers are women and 41.8% of hospitality managers are men.

Source: Zippia.com

65% OF US PLAN TO ATTEND WIB DAY!

Thanks to the many of you who took time to participate in the Membership Survey. Many great ideas were shared of how to welcome new members and for existing members to be more informed and involved. We are immediately beginning to implement those great ideas.

- Overall members are very satisfied with membership. There is always room to grow and improve.
- 73% of us are looking for ways to have a better Work-Life Balance.
- Over 60% want to learn to market ourselves as Leaders and learn to Delegate and address Competition in our workplaces.
- 13% of us did not know we have a WIB Network. We will be sure to do a better job of sharing information and access to that portion of the council.

This is YOUR council, and you are helping to shape it into a place that is a useful and welcoming organization. Thank you taking the time to offer your thoughts. Source: Membership Survey September 2022

2023-24 SCHOLARSHIP SEASON IS NOW OPEN

In October, we celebrated Women's Small Business Month. Read all about the amazing women who were highlighted. <https://www.buses.org/news/category/blog>

2023-24 SCHOLARSHIP SEASON WILL OPEN DECEMBER 1, 2022

The American Bus Association Foundation promotes academic excellence and diversity in the motorcoach travel and tour industry through its scholarship program. The ABA Foundation has awarded more than \$1 million in financial support to hundreds of scholars since its inception.

Scholarships are for college or tech bound students as well as those who are continuing education. For complete details visit <https://www.buses.org/aba-foundation/scholarships>

UPCOMING EVENTS

For a full listing of events and to register please visit: <https://www.buses.org/events/category/women-in-buses-events>

WOMEN IN BUSES WEDNESDAYS SERIES

Wednesday, December 7 | 2:00 p.m. ET | WIB Leadership Team presents a year in review and preview to WIB Day. Join us for our last webinar of 2022 and Leadership shares the year in review. We will have details for WIB day and Marketplace preview. Put this one on your calendar now!

NETWORK AND NOSH SERIES

Friday, December 16 | 1:00 p.m. ET

WOMEN IN BUSES DAY 2023

Friday, Feb. 3 | 1 p.m. - 6 p.m. | Detroit, MI

WIB Day will take place at ABA Marketplace in Detroit, MI. This year's theme is We can do it! Lessons for today based on Michigan's own Rosie the Riveter. Make plans NOW to participate. To register for Marketplace and WIB Day, go to <https://marketplace.buses.org>



SPREAD THE WORD

Share this Newsletter with another woman in bus world who can benefit from our network.



JOIN WOMEN IN BUSES

<https://www.buses.org/about/councils/WIB/membership/join>
Contact us at wib@buses.org to see how to get involved with our organization.



QUOTABLE

"Build your business success around something that you love - something that is inherently and endlessly interesting to you."

-Martha Stewart

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