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WOMEN IN BUSES COUNCIL

BROUGHT TO YOU BY MOTOR COACH INDUSTRIES
A PROGRAM OF THE AMERICAN BUS ASSOCIATION

MONTHLY

MARCH 2023

WOMEN IN BUSES JOIN THE WORLD IN CELEBRATING INTERNATIONAL WOMEN'S MONTH

International Women's Month is not just about celebrating the successes of the past, it is also about recognizing the work that still needs to be done to achieve gender equality.

Let's come together to celebrate the strength, resilience, and achievement of women and to continue working towards a more equal and just world for all.

The mission of Women in Buses seeks to embrace equity and membership is open to all. Our goal is to recognize and promote the advancement of women in our industry through networking, education and mentoring programs such as the WIB Network.

Women in Buses members will be featured throughout March on ABA's social media as we celebrate International Women's Day all month long. We are proud to be over 400 members strong and growing!

THE REVIEWS ARE STILL COMING IN FROM OUR WIB DAY AT MARKETPLACE

"Women in Buses Day was a remarkable experience. The event was engaging and motivational; and a wonderful opportunity to interact with the talented women of the Women in Buses council. The work they do, their passion for and dedication to the entire industry is truly inspirational."

Diane Nicolau, Marketing Specialist, MCI



Congratulations to Linda Burtwistle of Coach USA for being the winner of the Women in Buses Award presented by Pat Ziska of MCI.



And to Trisha Fridrich of All Aboard America! Holdings who was awarded the Operational Excellence Award. The award was presented by Lynn Marzullo of MCI.

A BIG thank you to MCI for their continued sponsorship and support of Women in Buses. And a special thank you to our first time sponsors, All Aboard America! Holdings, Amaya Seating, Betterez and Jonathan Stanley.

WOMEN IN BUSES IS NOW 417 MEMBERS STRONG!

UPCOMING EVENTS

For a full listing of events and to register please visit: <https://www.buses.org/events/category/women-in-buses-events>

NETWORK AND NOSH SERIES

Friday, March 17 | 1:00 p.m. ET

Gather, share and network monthly with other members of the Women in Buses Council the third Friday of each month.

WOMEN IN BUSES WEDNESDAY

Wednesday, March 22 | 2:00 p.m. ET

Join Women in Buses for an International Women's Month webinar on March 22nd at 2pm. We will have a discussion with Josie Arrington, Service Center Operations Manager at MCI, Patrice Moore, Mileage Sales at Bridgestone Mobility Solutions & Michelle Petelicki, President at Panorama Tours. Hear their stories of how they successfully navigate a male dominated industry.

WOMEN IN BUSES WEDNESDAY

Wednesday, April 5 | 2:00 p.m. ET

Leadership Self Nominations will open on April 1st. Be sure to join us to talk about available leadership opportunities, the nomination process and hear from outgoing and past chairs about their experiences on the leadership team.

NETWORK AND NOSH SERIES

Friday, April 21 | 1:00 p.m. ET

Gather, share and network monthly with other members of the Women in Buses Council the third Friday of each month.

ADD TO YOUR CALENDAR THIRD ANNUAL WOMEN IN BUSES DAY

FRIDAY, JANUARY 12, 2024
NASHVILLE, TN



SPREAD THE WORD

Share this Newsletter with another woman in bus world who can benefit from our network.



JOIN WOMEN IN BUSES

<https://www.buses.org/about/councils/WIB/membership/join>
Contact us at wib@buses.org to see how to get involved with our organization.



QUOTABLE

"Here's to strong women, may we know them, may we be them, may we raise them"

-Unknown

www.buses.org/wib

wib@buses.org

800-283-2877

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