

# wib

## WOMEN IN BUSES COUNCIL

BROUGHT TO YOU BY MOTOR COACH INDUSTRIES  
A PROGRAM OF THE AMERICAN BUS ASSOCIATION

# MONTHLY

## NOVEMBER 2022

### WE SALUTE OUR VETERANS



On Veterans Day, we reflect on the service that more than 21 million men and women have given to our country. About 1.3 million of them served during multiple wars, dating as far back as World War II. We salute our veterans and thank you for your service!

### WIB AWARD NOMINATIONS DUE NOVEMBER 18

Who is an ABA member you know that is at the core of the company in the areas of maintenance, driving, operations and customer service and

- Displays dedication to their field and strives to make a difference through teamwork and commitment to excellence.
- Has been in travel and tourism industry for 3 years?
- Works year-round in the travel and tourism industry?

Nominate them for the Women in Buses Operational Excellence Award

What outstanding individual or company has directly impacted the advancement and promotion of women within the motorcoach, tourism and hospitality industries and

- Personally invests in networking in a way that improves the role of women in the motorcoach industry
- Helps promote and advance professional education for women
- Supports or participates in a mentoring program for women in the motorcoach industry
- Creates new or unique opportunities for women in some other meaningful way

Nominate them for the Women In Buses Award

More information and complete criteria for nominations for both awards can be found here:

<https://www.buses.org/about/councils/wib/awards>

### SAVE THE DATE FOR 2/3/2023!

Make plans to join us in Detroit on February 3, 2023.

When registering for Marketplace, be sure to register for WIB Day through the My Event Passport link. Registration for Women in Buses Day is open to existing and new WIB members.

To register for Marketplace and WIB Day, go to: <https://marketplace.buses.org>

### WANT TO MEET LOTS OF INCREDIBLE PEOPLE AT MARKETPLACE? SIGN UP AS A VOLUNTEER!

WIB booth volunteers promote the council on the marketplace floor through first-hand testimonials and have a great time volunteering with other members. Sign up here: <https://signup.com/group/857003799415712012>

### CELEBRATING OUR OWN

In October, we celebrated Women's Small Business Month. Read all about the amazing women who were highlighted. <https://www.buses.org/news/category/blog>

### 2023-24 SCHOLARSHIP SEASON WILL OPEN DECEMBER 1, 2022

The American Bus Association Foundation promotes academic excellence and diversity in the motorcoach travel and tour industry through its scholarship program. The ABA Foundation has awarded more than \$1 million in financial support to hundreds of scholars since its inception.

Scholarships are for college or tech bound students as well as those who are continuing education. For complete details visit <https://www.buses.org/aba-foundation/scholarships>

### UPCOMING EVENTS

For a full listing of events and to register please visit: <https://www.buses.org/events/category/women-in-buses-events>

#### WOMEN IN BUSES WEDNESDAYS SERIES

Wednesday, November 2 | 2:00 p.m. ET | *Recruitment Techniques and Tactics Presented by the Driving Force*

Today's webinar is presented by the Driving Force. Driving Force is a program designed to tackle the nationwide driver shortage by providing industry operators tips and tools to recruit and retain their most valuable asset: Drivers

#### WOMEN IN BUSES WEDNESDAYS SERIES

Wednesday, December 7 | 2:00 p.m. ET | *WIB Leadership Team presents a year in review and preview to WIB Day.*

#### WOMEN IN BUSES DAY 2023

Friday, Feb. 3 | 1 p.m. - 6 p.m. | Detroit, MI

WIB Day will take place at ABA Marketplace in Detroit, MI. This year's theme is We can do it! Lessons for today based on Michigan's own Rosie the Riveter. Make plans NOW to participate. To register for Marketplace and WIB Day, go to <https://marketplace.buses.org>



#### SPREAD THE WORD

Share this Newsletter with another woman in bus world who can benefit from our network.



#### JOIN WOMEN IN BUSES

<https://www.buses.org/about/councils/WIB/membership/join>  
Contact us at [wib@buses.org](mailto:wib@buses.org) to see how to get involved with our organization.



#### QUOTABLE

"What you're supposed to do when you don't like a thing is change it. If you can't change it, change the way you think about it. Don't complain."

--Maya Angelou

[www.buses.org/wib](https://www.buses.org/wib)

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