



AMERICAN BUS ASSOCIATION

## Are You Making the Most out of Your ABA Membership?

You are an active member of ABA, **North America's oldest, largest and most respected voice in the motorcoach, travel and tourism industry**, but are you getting the most out of your ABA membership?

### Wear your ABA Membership with Pride

Studies show that customers trust companies that belong to ABA.

- Make sure your customers know you are a member of ABA! [Click here to download the ABA logo](#) so you can place it on your website and marketing materials.
- Provide tips to your passengers by sharing ABA blog posts and news from BUSES.org.
- Promote your ABA membership by sharing posts from ABA's social media.

### Follow ABA on Social Media

Stay up-to-date on industry news and connect with peers by following ABA's social media.



[facebook.com/  
AmericanBusAssociation](https://facebook.com/AmericanBusAssociation)



[twitter.com/  
AmericanBusAssn](https://twitter.com/AmericanBusAssn)



[American Bus  
Association Group](https://www.linkedin.com/groups/American-Bus-Association-Group)



[youtube.com/  
AmerBusAssn](https://youtube.com/AmerBusAssn)

### For more information:

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