



## **Notice of Privacy**

### **ABA Privacy Policy**

**July 5, 2018**

This privacy policy tells you about the information we may collect from you when you engage with ABA. It is designed to be in compliance with the principles and provisions espoused in all applicable federal, state and international data protection laws including the EU General Data Protection Regulation (GDPR). In collecting this information, we are acting as a data controller and are required to provide you with information about us, about why and how we use your data, and about the rights you have over your data.

#### **Who are we?**

We are the American Bus Association (ABA). Our office address is ABA, 111 K St, NE, Suite 900, Washington, DC 20002. You can contact us by post at the above address, or by email at [abainfo@buses.org](mailto:abainfo@buses.org).

Any inquiries about our use of your personal data should be addressed to the contact details above.

#### **Why do we collect your information?**

To fulfill our purpose and deliver value to our members, ABA collects and processes certain information from its members, partners, business contacts, collaborators, event delegates and other stakeholders in the field of activity of ABA. We collect this information for contractual reasons (i.e. of members and suppliers), or to fulfill our legitimate interest as an association.

#### **Data we may collect from you**

We may collect data from you during the following interactions:

- Information acquired/provided through our website or websites of our member organizations (if applicable), or data processors. This may include information provided at the time of registering for events, subscribing to services such as newsletters or briefings, participating in discussion boards, posting material or requesting further information. We may also collect information that is available from your browser, or collect information when you respond to a survey and/or when you report a problem.
- Information acquired/provided through correspondence. If you contact us, we may keep a record of that correspondence, including your contact data.

- Information acquired/provided when entering into a formal or informal contractual relationship with us – e.g. by becoming a member, attending an event, council or committee, or by offering or providing services to us or our members.

This data may include:

- Contact information, such as name, address, contact telephone number, email address
- Browsing information, such as IP address, session time
- In case of contracts and purchases: payment information, such as bank account details or credit card information
- In case of content collaborations or member profiles: identification data, such as photographs or biographies

### **Sharing Your Data**

When you signed your membership application you agreed to the notice on the application which states that ABA rents its mailing list to ABA members and includes company email addresses. If you do not wish your address or email address included, please notify ABA at [abainfo@buses.org](mailto:abainfo@buses.org).

### **Your Rights as a Data Subject**

By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate.

- If we have asked for your consent to process your personal data, you may withdraw that consent at any time.
- If we are processing your personal data for reasons of consent or to fulfill a contract, you can ask us to give you a copy of the information in a machine-readable format so that you can transfer it to another provider.
- If we are processing your personal data for reasons of consent or legitimate interest, you can request that your data be erased.

You have the option to opt out of your data being shared with other ABA members or the public by opting out of the ABA public directory.

Finally, in some circumstances you can ask us not to reach decisions affecting you using automated processing or profiling.

To submit a request regarding your personal data by email, post or telephone, please use the contact information provided above.

### **Your Right to Complain**

If you have a complaint about our use of your information, we would prefer you to contact us directly via [abainfo@buses.org](mailto:abainfo@buses.org) in the first instance so that we can address your complaint. Secondly, if we cannot resolve the complaint together, we would propose that the complaint be taken to independent arbitration. However, if you remain unsatisfied with the way your information has been used and no

satisfactory resolution can be reached via either of the processes above, you may also complain to the Federal Trade Commission using the form at the following link:  
<https://ftccomplaintassistant.gov/Company#crnt>.

#### **Updates to This Privacy Policy**

We regularly review and, if appropriate, update this privacy policy from time to time, and as our services and use of personal data evolves. If we want to make use of your personal data in a way that we haven't previously identified, we will contact you to provide information about this and, if necessary, to ask for your consent.