



DIGITAL FORMS

GO PAPERLESS TO SAVE
TIME & MONEY
WHILE MEETING YOUR COMPLIANCE NEEDS

MEET THE TEAM

THE EXPERTS FOR OPERATIONAL TECHNOLOGY
FOR TOUR & TRANSPORTATION COMPANIES



Trisha Fridrich, Principal Technology Solutions Architect

- 15+ years in tourism and transportation industry
- MBA & Ruby on Rails Developer
- Consulting roles include: CFO, strategic advisor, technology implementation with long-term management



Ryan Johnson, Principal Director of Client Success

- 15+ years in the transportation industry
- Process improvement and safety expert
- Consulting roles include: COO, regulation and compliance

**WHAT PROCESS
SEEMS LIKE
IT SHOULD BE EASIER?**

HOW MUCH DOES YOUR PAPERWORK COST?

HOURLY EMPLOYEES

If you spend 15 minutes per shift at a pay rate of \$30/hour...

Your paperwork costs...
\$1875 every year

10 employees? \$18,750 per year!

HOW MUCH DOES YOUR PAPERWORK COST?

MANAGERS

Spend 1 hour per week:

50 hours per year

Spend 3.5 hours per week:

ONE MONTH!

HOW MUCH DOES YOUR PAPERWORK COST?

COMPANY

- Payroll
- Efficiency of Managers
- Information Transparency
- Paper & Office Supplies
- Storage Facility & Supplies
- Mitigated Risk

Case Study:
12 vehicles
\$150,000 savings
+ Time & Energy

Case Study

RIDE THE DUCKS OF SEATTLE

Problem

Too much time was spent on paperwork

- 12 Vehicles
- 75 Drivers and Tour Guides
- 3-person Operational Management Team

Solution

Digital forms by GoCanvas with integration to GSheets

- Replaced 25 paper forms
- Employees fill out paperwork on a mobile device
- PDFs saved to the cloud
- Data turned into KPIs

This allowed managers the time necessary to train and lead their teams, monitor real-time data 24-7 from anywhere in the world with 100% compliance.

Annual Cost Savings: \$150,000



- Comprehensive set of customized digital forms
 - Safety and Regulation
 - Inspection
 - Qualification Files
 - Human Capital Management
- Documentation generated and saved to the cloud
- Email reminders for expirations and deadlines
- Text notifications for critical issues
- Dashboards incorporating real-time data with key KPIs



**TECHNOLOGY WILL SAVE
YOU TIME AND MONEY**



WHY?

SUPPORT LEAN LEADERSHIP

Elevate leaders to their highest potential by providing the necessary tools to focus their efforts on critical business needs.

BUILD EFFICIENCY

Automate repetitive tasks to save hundreds of hours each year. What do you want off your plate?

FLEXIBILITY

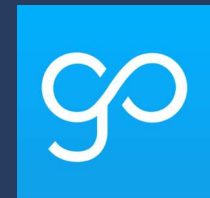
Technology allows you to scale big when you need to and be small when you don't.



HOW?

THIRD-PARTY TECHNOLOGY

Leverage technology that is built and maintained by others to reduce expense and build quickly. A comprehensive solution can be created by what is already available in the market.



INTEGRATIONS

Connect the dots with automation to pull the right data together in real-time for robust decision-making.



COMMON SENSE RESOURCES

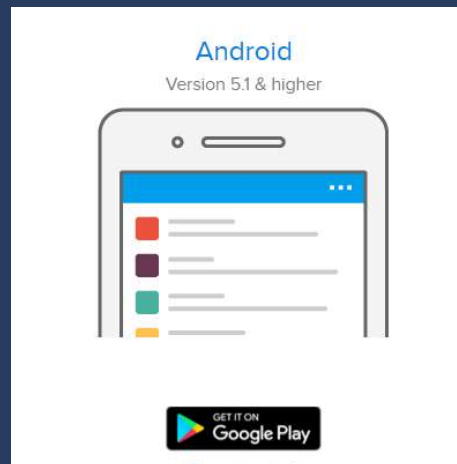
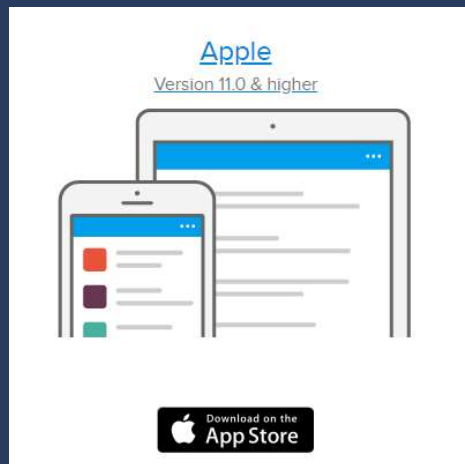
Start-to-finish tech development takes significant time, money and effort to be successful. Build on what others have created to implement a successful solution at a fraction of the cost.



GO PAPERLESS WITH GoCANVAS



- Custom digital forms
- Reduce paperwork
- Access real-time data



DVIR



Defect
Documentation

Maintenance
Review &
Address

Next Day Driver
Signature

DQ FILES



Digital File
Storage

Monitoring

Notifications

TRANSIT AUTHORITY PASSENGER COUNTS



Ridership
Documentation

Cash
Reconciliation

Bank
Reconciliation

AN INTEGRATED SOLUTION



Confirmed
Sales

Driver Trip
Sheets

Cleaning
Schedule

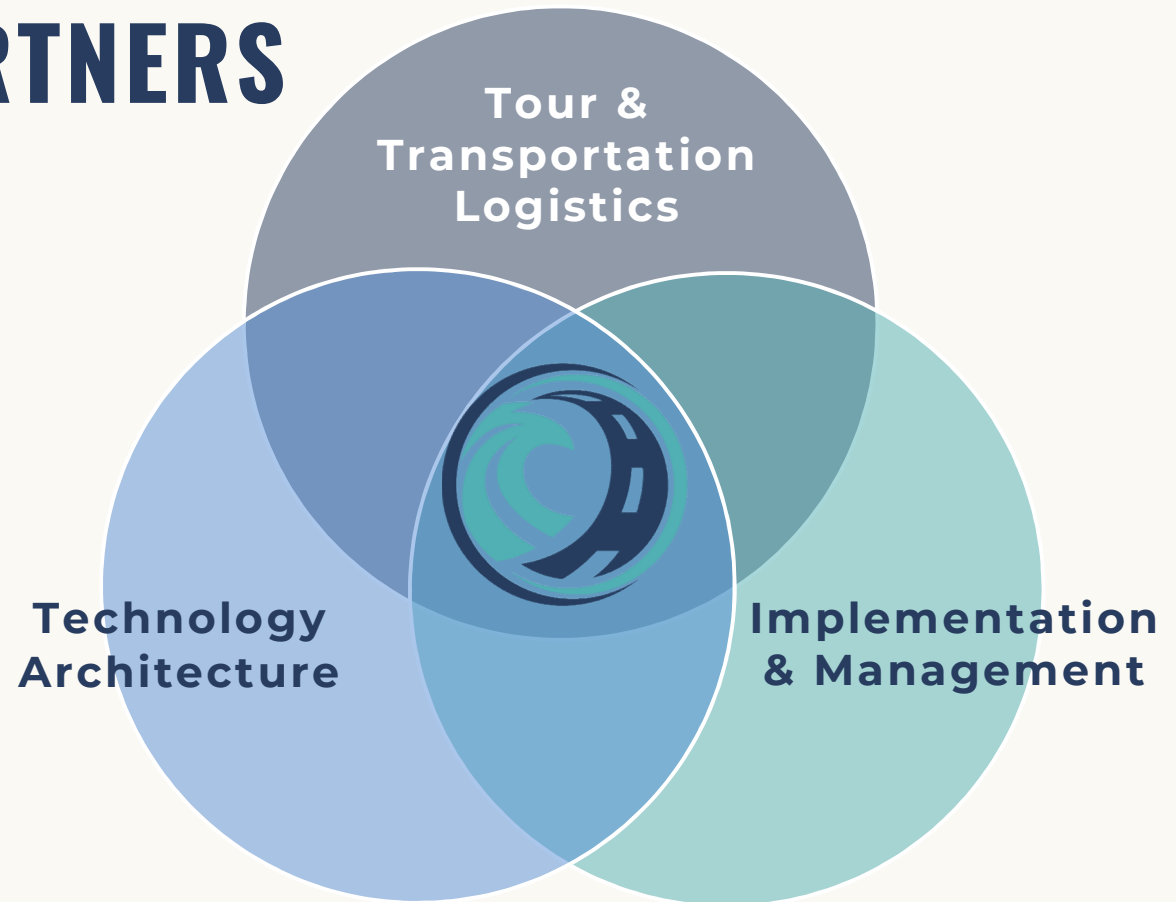
**COULD TECHNOLOGY
SIMPLIFY YOUR BUSINESS?**

WE ARE YOUR PARTNERS

We implement technology solutions to save you time and money.

1. Understand Your Problems
2. Select the Right Technology
3. Drive Scalable Growth

With more than 15 years in the travel, tourism and transportation industry, we understand the intricacies of your business and source the right technology to solve your problems to encourage scalable growth.



THE PROCESS OF WORKING WITH US

1. SEND US A FORM
2. DISCUSS THE PROBLEM
3. BRAINSTORM AMAZING SOLUTIONS
4. WE BUILD IT
5. SHOW & TELL

PRICING

A LA CARTE. One form or 20. Pick what you need, not what you don't.

FORMS

**\$40-55 each
per month**

The image shows a 'Motorcoach Disinfection Verification' form. It includes a header with the L&W logo and company name. Below that is a 'General Information' section with fields for Coach #, License #, Coach Make, Select Inspection, Date, and Time. The main body of the form is a table with columns for 'Disinfection Method', 'Seat Area/Component', and 'Status'. The table is divided into sections: MOTORCOACH ENTRANCE, PASSENGER SEATS, PARCEL RACK, and LAVATORY. Each section lists specific areas to be disinfected and their completion status.

| General Information | | | | | |
|-----------------------------------------------------------------|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|------------|----------|
| Coach # | License # | Coach Make | Select Inspection | Date | Time |
| 3 | Bem83 | Prevost | Pre-Operation | 07/03/2020 | 01:19 PM |
| Passenger Cabin | | | | | |
| MOTORCOACH ENTRANCE Disinfection Method: Wipe Down | Steps and Floor Complete | Handrails Complete | Entrance Door Handles Complete | | |
| PASSENGER SEATS Disinfection Method: Wipe Down | Seat Armrests Complete Seatbacks Complete Seat Headrests Not Complete | Seatbelts and Buckles Complete Tray Tables Complete USB/Entertainment Outlets Complete | Seat Accessories Complete Cup Holder Complete Light Switches & Vents Complete Windows and Release Bars Not Complete | | |
| PARCEL RACK Disinfection Method: Fogging | Door Handles Complete | Storage Bins and Handrails Complete | Other High Touch Areas Complete | | |
| LAVATORY Disinfection Method: Wipe Down | Sink/Pull Not Complete Lavatory Door Handles Complete | Toilet Complete Counter Complete | Light Switch Complete Lavatory High Touch Areas Not Complete | | |

DASHBOARDS

**\$150 each
per month**

Typically, one dashboard per form



DEPARTMENTS

**\$40 each
per month**

- Shared login credentials between multiple employees
- Establishes access control via security levels



GET IN TOUCH WITH US

Office Locations

Raleigh, NC

Email Address

trisha@thelwteam.com

Phone Number

206-579-6378

LinkedIn

www.linkedin.com/in/trishafridrich

